



Organization Of Construction Cluster In Namangan Region Opportunities For Achievement

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ABSTRACT

The main entities of the regional investment construction cluster include small, medium and large construction enterprises, intermediary services and suppliers of construction services, market infrastructure organizations. Regulation of the activities of the regional investment construction cluster is based on a number of principles. They define the requirements for the structure and management system of the cluster and regulate the activities of the subjects in the cluster.

Keywords:

Regions, cluster, cluster management, construction complex, investment activity, investment-construction complex, market infrastructure, integration, cluster life cycle, management system, public-private partnership, cluster principles

The formation and development of a regional construction cluster is an important tool for increasing the position and position of the construction industry in the regional economy and increasing its competitiveness. With that together _ national and regional in degrees regional construction clusters create conditions wide from the discussion strict look , innovative development account received without construction in the field entrepreneurship subjects combine on this regional cluster initiatives done increase methodical aspects enough not defined .

Modern economic science considers the formation of clusters to be one of the important factors of increasing the innovative development of the country. Mechanisms for organizing and managing regional construction clusters are based on cluster initiatives. At the moment, systems that require such science and are aimed at ensuring the rapid development of high-tech complexes have not yet been thoroughly researched in our country. Based on this, it is very important to review the methodological basis of creating regional

construction clusters and to determine the most important principles of selecting certain enterprises in the field according to its composition, as well as to clarify the rules of interaction between them and to determine the socio-economic parameters for evaluating the efficiency of cluster participants. At the same time, it is urgent to form and develop cluster structures taking into account the interests of unifying economic entities such as business owners, investors, managers of consulting companies and educational institutions, and state authorities.

State innovative policy regional construction clusters in creating plays an important role . State innovative policy alone in order construction enterprises and networks to support not but communications directed to development _ to be should : omit e givers and consumers between , last consumers and work producers between , work of producers himself and state institutions between , entrepreneurship subjects and finance institutions between _ enterprises between scientific and study field and others ".

In order to analyze the results of the clustering of the construction industry in the region, it is first necessary to assess the "initial" conditions for the development of the cluster process. The analysis of the opportunities of the educational cluster in the construction complex of the region begins with the study of the business environment of the region, the existence of successful, competitive industries in this field, the availability of local resources, the innovative activities of economic entities, and the infrastructural saturation of the region.

The formation of a regional construction cluster is becoming a mechanism of economic growth both for the enterprises included in it and for the region as a whole. The formation of a construction cluster must comply with certain principles.

In addition to the principles of economic development of construction enterprises within the cluster, it is possible to distinguish the following principles of management of the construction cluster in the region:

- the principle of putting long-term goals first. The long-term nature of the cluster activity and the high level of uncertainty of the possible results of the introduction of innovations determine the need to build long-term prospects for the development of the region, which in turn means the need to develop a strategy for the innovative development of the construction complex of the region;
- the principle of cross-industry influence. In the economy of the region, the strongest competitive advantages have been formed under the conditions of unification of various enterprises of the construction complex, which helps to increase the competitiveness of all enterprises included in the cluster. Clustering of the construction industry is characterized by a highly innovative direction of the activities of the enterprises of the sector, which allows them to quickly adopt the newest types of techniques and technologies for the production of construction products, which ultimately helps it enter new markets;
- the principle of state participation. By creating a legal polygon for the operation of the cluster, the state determines the rules of interaction of

the participants of the construction cluster, improves the scheme of mutual relations between the participants of the innovation process, and increases the ability to introduce innovations, in particular, modern technologies; - the principle of the multiplier effect - "the introduction of innovations at the level of regional socio-economic systems should be aimed at obtaining economic, social, environmental, scientific-technical and other effects".

"An important goal of the implementation of the cluster policy is to initiate and encourage cluster initiatives, as well as to create conditions for further development of the formed clusters. The implementation of the cluster policy can be carried out on the basis of the mediation strategy, which defines the strategy of stimulating the demand, which includes the selection of a vector aimed at encouraging the conditions for the development of the coefficient and the establishment of a dialogue between the residents of the cluster, or ensuring the transfer of technologies and the placement of public orders.

In our opinion, independent enterprises, construction firms and other organizations included in the regional construction cluster should have the following characteristics:

- geographically concentrated in one or more regions;
- having specific specialization in providing construction services or production of construction products;
- to communicate based on the principles of partnership and competition;
- have a formal or informal structure, etc.

Construction clusters have a number of distinctive features compared to regional clusters in other industries. When creating a construction cluster, it is necessary to take into account the main concepts of the cluster concept, which include the following:

- construction and related enterprises that make up the cluster have the ability to share costs related to the use of the same resources;
- enterprises geographic proximity transport and communication costs to reduce possibility gives ;

- in the region of enterprises concentration confidential of knowledge to spread _help gives , that is . to the cluster included firms employees personal experience and knowledge . This knowledge appropriation through the competitiveness of the firm to increase strives.

The unique feature of clusters depends on the specific features of the construction industry as the main type of economic activity. Small and medium-sized businesses play an important role in the formation of the construction cluster, which forms the basis of the construction industry, including the formation and sale of tourism products on a global scale.

Taking into account the enormous positive effects of the integration of construction enterprises in the region, the process of creating and developing clusters is being encouraged in many countries of the world. Approaches to creating regional construction clusters may vary depending on regional conditions, industry characteristics, and geographic conditions.

The analysis showed that the clustering of the construction complex in the region provides the following advantages:

1. Regional construction clusters provide participants with the opportunity to use new technologies, knowledge and conduct joint scientific research.
2. The cluster enterprise has the opportunity to create additional competitive advantages by introducing elements of innovation into its activities, developing internal specialization, and reducing product costs due to an increase in production scale.
3. The presence of flexible business structures such as small and medium-sized businesses in the cluster allows for the formation of innovative points of economic development in the region.
4. Development of small businesses in the field of construction, facilitating their access to investment sources, the opportunity to exchange ideas and transfer knowledge from experts to entrepreneurs.
5. Clustering of the construction complex for enterprise managers allows more effective

protection of the interests of enterprises included in the cluster at the level of state and local authorities:

"The creation of a regional construction complex shortens the transition time of the regional construction complex to the self-management system, reduces the level of transaction costs, increases the economic efficiency of the interaction between the participants of the complex, and forms strategic prospects for the development of cluster members. This construction of the complex to himself services and the environment factors account received without successful economic development complex for from the resource potential of enterprises efficient to ensure use possibility gives. With that together , construction cluster development efficiency industry integration in enterprises and corporate management level related ".

After strengthening their positions in the region and improving their recognition among consumers, the large participants of the construction cluster attract small and medium-sized enterprises that are part of the cluster and have an impact on the environment, which includes suppliers , consumers and competitors . This has a positive effect on strengthening the positions of all cluster members and increasing its competitiveness.

Clustering of the construction complex for the regional economy can become an important factor in the development of the country's housing construction complex, the growth of the domestic market and the possibility of increasing international competitiveness.

In order for the regional enterprises that make up the cluster to be ready for the merger process, it is necessary to take measures to increase the efficiency of their activities by adopting comprehensive measures to introduce innovations and increase their competitiveness.

Regional construction clusters combine the efforts of the involved enterprises, along with the production of the most important construction products, are engaged in the sale of manufactured products, which creates the necessary conditions for the introduction of

new technologies, the development of high-tech productions, which ultimately contributes to the sustainable development of the regional economy in competitive conditions. Regional clusters serve as links in the implementation of large investment projects in the region. They combine the processes of regional development with the development of all sectors of the national economy and create the necessary conditions for an acceptable solution. In addition, cluster structures serve as a basis for the implementation of regional and priority projects at the regional and republican levels.

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