



## I looked at back and saw the future

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### ABSTRACT

This article discusses the significant place of our national fabrics and traditional dress. We will look at the major revolutions in the history of Uzbek national costume and its impact in our time

#### Keywords:

National fabrics and costumes, culture, fashion industry, modern cut

The past always connects us with something, something beckons us, and reminds us of those days when people wore a very different style. Yes, perhaps with time everything is forgotten, but these bright colors of fabrics and on them as if watered in a round dance of national and contrasting patterns do not let us forget everything so easily.

Our Uzbek national costume - created in ancient times by our long ancestors and survived to our days, reflects the national specificity of our people, is closely connected with our culture and history. In a word, it is a material value that gives us a sense of history. Our national costumes have been valued for many centuries, they were worn as in everyday life and for different celebrations and folk festivals. And each costume had its own task, i.e. if dresses decorated with precious stones were worn for solemn events and simplified dresses without unnecessary details were worn in everyday life because of its convenience. So it went on for many centuries.

Over time, our parents witnessed how our national costumes, materials, satins and adres gradually went out of fashion and how they were gradually replaced by modern dresses

with a completely different cut. As a result, we forgot about our traditional values in the pursuit of fashion. And now it is rare to meet people in national dress these days it is worn only at traditional festive events. Our national clothes disappear and change to torn jeans, short T-shirts. If it is like this now, then what can we expect in the future? Someday in the distant future when our granddaughters will come to us and ask about the history of dresses when we were teenagers, what will we answer them? What will we brag about, torn jeans or a short T-shirt? I think that what our ancestors brought to us should be seen by the generation after us!

And the solution to all these questions I thought to create new bows from our national materials, to be more clear, to interest our youth to create beautiful images from our materials adhering to our mentality, I think it will be for them as a challenge and a good start for both for beginner designers and for others. And our designers play a great role in this respect. Their mission is to interest not only the youth but also all classes of the population with their extraordinary clothing designs in combination with our national fabrics.



To what extent the role of our designers influences the demand for Uzbek national fabrics can be seen in the following diagram. Here you can see that before the war years the demand for national fabrics was huge, naturally this column is higher than the others. Then during the war years the demand falls sharply naturally leads to the loss of value of our fabrics but then after the war years, namely after the years of independence, this column gradually rises and already to our days today the demand for national fabrics is higher than during the war years. And of course the reason for this is that in addition to the fact that our country is gradually developing in various spheres, it also begins to promote its national culture, namely through the fashion industry. This has led to a gradual increase in demand for our national fabrics.

And I also wanted to add that this is how our designers introduce new fashion from our national fabrics not only within the country but also abroad. Thus, today people have gradually become aware of how valuable and expensive for them our national fabrics and costumes are.

One of the brightest examples is the latest collection of Uzbek brand LALI. This collection connects our ethno culture with modern

style. Designers of this brand so carefully worked on each image that it is noticeable at first glance. And in the end complementary details, hypky patterns on the background of smoothly transitioning color combinations create a certain scenario that lets us know about the history without words. And we young designers every time seeing the unique works of our Uzbek masters take inspiration to create the same beautiful products.

I as an aspiring designer following the approaches of our designers got a great inspiration to create my collection and named it Back Future. And in my collection will be a hormonal combination of our national fabrics with modern cut. So that at the first sight people have a desire to wear it and have an clue about the national culture of our country.

## References

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