



The Result Of A Study Of The Current Situation In The Consumer Market In The Production Of Special Clothing

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ABSTRACT

This article describes the analysis of examples of the world's special clothing production industry.

Keywords

special clothing, "DuPont", "Ansell Edmont", "Thisulate", "Восток Сервис", "Урсус", "Тракт", "Техноавиа", "Энергоконтракт", elasticity feature.

Today, the personnel policy of large industrial enterprises of Uzbekistan has changed very seriously. There are young professionals who have been educated at the world's prestigious universities and have experience working in the largest international companies. As a result, new, modern workers who are not satisfied with the quality and design of existing special clothes are being formed in the industrial enterprises of our country [1].

To meet their needs and demands, it requires a new scientific approach to the production of high-quality special clothes with high taste and attractive appearance, reliable protective functions, which conform to world standards. Currently, the production of special clothing is actively developing in the world market, and this field is characterized by constant improvement. Special clothes of developed foreign countries, such as European countries, differ in quality from special clothes produced in other countries. DuPont, Ansell

Edmont, and Thisulate are the leading manufacturers of special clothing in Europe. In the special clothes produced by these companies, in addition to their protective functions, great importance is attached to their appearance, because the culture of workers' profession and labor protection in foreign countries is very high. It is very difficult to distinguish most special clothing models from high-quality and stylish household clothes. The products of well-known foreign special clothing manufacturing companies are of high quality and meet the requirements, but due to their high prices, many enterprises do not buy them.[3]

Although the special clothes made in China are relatively cheap, they do not meet operational requirements, the materials used are mainly made of synthetic fibers and their hygienic properties do not meet the requirements, and their construction does not create the necessary comfort during work.

In Russia, the following companies are engaged in the supply of protective suits for employees of various industries and are recognized as leaders in this sector of the market in all their features: "Vostok Servis",

"UrsuS", "Trakt", "Technoavia", "Energokontrakt" and others (Fig. 1) But these suits are also very expensive and are not suitable for the climatic conditions of our region.

Figure 1. Special clothing of Russian companies



The production of special clothes is also developing in Uzbekistan. The range of special clothes of such production enterprises as "line zatshiti", "Specialclothe", "Proofline", "revenue Munira Fayz", "Aria Teks", "Majortex", "Rubinovich Stars" is wide and very diverse. Many of them are designed not only for enterprises in the territory of our country, but also exported abroad. Marketing research was carried out in order to study the current situation in the consumer market of special

clothing of Uzbekistan. One of the domestic manufacturers is "revenue Munira Fayz" (Tashkent), this enterprise produces special clothing and shoes, as well as personal protective equipment, including protective equipment of respiratory organs (fig. ("Proofline" МЧЖ (Тошкент) one of the companies which produce special clothes, shoes, prooflines. The looks of the clothes are in the picture 2.



2-summer work clothes produced by local producers of Uzbekistan

Analysis of samples of products in the special clothing market showed that the models were not executed on the basis of targeted design and did not take into account the set of requirements for modern special clothing - such requirements as reliable protection, comfort, comfort and beautiful appearance. Most of the existing types of special clothing are designed without taking into account ergonomic requirements and lead to some restrictions on the actions of handlers in the cocktail process. Special clothing samples cause discomfort and rapid fatigue of workers in hot summer conditions as a result of undercoat ventilation, insufficient removal of sweat and vapors from under clothing in the external environment in time[8].

Thus, based on the study of the current situation for the production of special clothes on the Uzbek market, it can be concluded that special clothes imported from abroad are very expensive and are not suitable for the climatic conditions of our country. And special clothes designed by domestic enterprises are mainly made of expensive imported materials, designed exclusively for protection against General pollution of production and without taking into account the specifics of various labor activities. With this in mind, it is advisable to use jacquard functional tissue fabric with a high elastic property and apply to special clothing (fig.)



Figure 3 the appearance of clothing recommended for employees of electrical energy supply, made of Jacquard tissue fabric.

It should be noted that the employees of the electric power supply of the Republic of Uzbekistan have many specialties, each specialty differs in the fulfillment of the type of work and, accordingly, in case of fire, dangerous situations occur, which means that it can be concluded that the need arose to design special clothes taking into account the specific labor characteristics of individual

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