



Modern Characteristics Of International Educational Tourism

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ABSTRACT

The article cites some of the definitions given by scholars of educational tourism. In the conditions of today's globalization, the characteristics of educational tourism as not only a type of tourist activity, but also as an important mechanism for managing the intercultural communication of peoples, as an effective way of implementing the principles of social partnership at the level of various subjects of interaction, are discussed. Also, the current trends in the development of educational tourism, the ranking of the world's best universities, and the analysis of the countries with the highest income from educational tourism are presented.

Keywords:

Globalization, Tourism Sector, Excursion, Tourist Activity, Cognitive, Capital, Aristocrat, Demographic, Tourism Dynamics, Trend, Tourist Market, Segment, Intensive Research, Canoe, Kayak, "Work Study", Statistic, Tourist Region, Combination, "Halal" Tourism, Mentality, Individual, Innovative Technologies, Tourism Infrastructure, Diversification, Intellectual.

(Matthew 24:14; 28:19, 20) In today's globalization process, the tourism sector plays a special role in the economic activities of countries as a high source of income. The impact of tourism on the country's economic and social life is seen in currency income, job creation, the development of small businesses and businesses, and the preservation of culture and values.

Education tourism, one of the new

directions of tourism, is now of great importance. In particular, the rapid growth of young people who want to study in that country while traveling abroad, studying their culture and history, is contributing to the rapid development of education tourism. Educational tourism is a relatively new term, and the literature provides a variety of definitions for education tourism. For example, we will consider these based on the following table:

Table 1

The term "education tourism" refers to the activities of travelers who have taken any study as the main target and have traveled to the main destination for less than a year outside the normal environment. "Educational tourism" can also include basic activities such as attending short courses and obtaining certain curricula (formal or informal) or acquiring certain skills through official courses

Mualliflar	Ta'riflar
Lunin Eduard	Ta'lim turizmi – bu sayohatchi bo'lgan mamlakatda (joyda) manbalardan

Andreevich	daromad olish bilan bog'liq faoliyat bilan shug'ullanmasdan, ta'lim olish (umumiy, maxsus, qo'shimcha), malaka oshirish uchun 24 soatdan 6 oygacha bo'lgan sayohatlardir ¹
Korenko Yuliya Mixaylovna	Ta'lim turizmi – bu bir yildan ortiq bo'lmagan muddatga bilim, ko'nikma va malakaga bo'lgan ehtiyojni qondirish maqsadida doimiy yashash joyidan o'qish joyiga borishidir ²
I.f.d.prof., Iskandar Tuxliyev Suyunovich	Ta'lim turizmi – bu o'qish, malaka oshirish maqsadidagi sayohat turi bo'lib turizmga nisbatan yangi tushuncha hisoblanadi. Hozirda, ta'lim turizmida ko'proq til o'rganish uchun qilingan safarlar ommaviylashmoqda ³
Boltabayev M.R	Ta'lim turizmi (Ilmiy turizm) o'qish, ta'lim olish maqsadida, malaka oshirish maqsadida safar qilish bo'lib, turizmning nisbatan yangi turlari safiga kiradi ⁴
Jahon sayyohlik tashkiloti (UNWTO)	“Ta'lim turizmi” atamasi har qanday o'rganishni asosiy maqsad qilib olib, bir yildan kam vaqt davomida odatiy muhitdan tashqarida asosiy manzilga sayohat qilgan sayohatchilarning faoliyatini anglatadi. “Ta'lim turizmi” qisqa kurslarga borish va ba'zi o'quv dasturlarini (rasmiy yoki norasmiy) olish yoki rasmiy kurslar orqali ma'lum ko'nikmalarni egallash kabi asosiy faoliyatlarni ham o'z ichiga olishi mumkin ⁵

Currently, service in the field of education tourism has become one of the most popular types of tourism. Young people see studying abroad as an opportunity to turn tourism into one of the most informal types of education in the world. Tourism in education refers to tourist trips, excursions to meet interests of education and other interests of knowledge. This type of tourism helps to shape the mobility of education, the ability to self-education. The education tourism industry covers all forms of education and training that are carried out outside the permanent residence.

Thanks to educational tourism, a person will be able to gain new knowledge and useful experience. Educational excursions provide an opportunity for people to treat each other with respect, to respect and appreciate all countries. Also, educational tourism is regarded as a type of tourism based on tourist demand, which is associated with tourist needs in various fields,

in the knowledge of other countries and in obtaining the necessary knowledge for personal development.

Education tourism has a positive effect on people. It restores a person's ability to work, helps him learn in a friendly environment, helps him use free time wisely, creates new jobs, improves the standard of living of the local population, develops international ties, and so on.

Currently, educational tourism is one of the leading industries of international tourism. In a global climate, educational tourism is viewed not only as a form of tourism activity, but also as an important mechanism for managing the intercultural dialogue of peoples, an effective way to implement the principles of social partnership at the level of various subjects of interaction. A new understanding of culture in social development and an understanding of the need to preserve cultural diversity in the world will expand the prospects

¹ Lebedov Anton Robertovich. Educational Tourism as an Economic Category, 2012 <https://cyberleninka.ru>

² Korenko Yulia Mikhailovna. Development of the market of educational tourist services in Russia, Abstract of the dissertation for the degree of Candidate of Economic Sciences, Moscow, 2013, <https://guu.ru>.

² <http://www.yourenlang.ru/Articles/6.htm>

³ Mamatkulov X.M., Tuxliyev I.S., Bektemirov A.B. "International Tourism". Tashkent, 2008. 15 b.

⁴ M.R.Boltabayev, I.S.Tuxliyev, B.Sh.Safarov, S.A.Abduxamidov Tourism: Theory and Practice – T.: "Barkham Benefit Media", 2018, 59 b.

⁵ Glossary of tourism terms // <https://www.unwto.org/glossary-tourism-terms#:~:text=Education%20tourism%3A%20Education%20tourism%20covers,intellectual%20growth%20and%20skills%20development.>

for educational tourism as a factor in regional development. The increase in the offer of excursion programs involves understanding an important role for a person for cultural and cognitive activities and recreation, understanding the unique characteristics of history, religion, traditions, lifestyle and style, and, in general, the need to create conditions for the implementation of a person's cultural needs in knowing the culture of other peoples. Education forms the basis of tourism cultural capital, which is manifested daily and in high artistic, general and aristocratic and other cultural sources.

Education tourism is an important area of the world economy and is characterized by an extremely poor level of development in world regions, which is also explained by the socio-economic development of the world's countries, the differences in consumer demand, and the relationship between different socio-demographic groups of the population and the uneven distribution.

From the late 20th century to the beginning of the XXI century, significant changes took place in the spatial structure of international education tourism. The geographical distribution of educational tourism flows had developed by the mid-20th century, depending on its main characteristics, but there are currently constant changes in the influence of global and local processes. In the second half of the 20th century, the dynamics of international education tourism in the world's regions revealed significant differences and reflected the main trends in the development of education tourism.

The main purpose of educational tourism is to acquire knowledge and enjoy relaxation. Business relations, getting new impressions, pleasant acquaintances, desire to get acquainted with the cultural values of the receiving country, and so on can be an auxiliary goal.

Educational tourism is taking place today mainly as part of a cultural exchange. The use of types of education is carried out in small groups or individually.

Educational tourism also has additional positive characteristics, such as the formation and development of individuals, the exchange of

information, the development of international relations, and the deepening of knowledge about the recipient country.

A large number of researchers say the concept of "educational tourism" is a new concept. Educational tourism is to deepen knowledge of areas of interest to a person, travel along with the opportunity to obtain a diploma, certificate, or other document confirming the authenticity of the qualifications received. Educational tourism is described as travel by certain individuals or their groups to specific regions and countries to receive educational services across certain programs. Currently, educational tourism is a promising and dynamically developing segment of the tourist market.

The following types of educational tourism are now much more popular:

- directed to study foreign languages;
- aimed at teaching different sports;
- vocational training.

The type of language teaching of tourism is aimed at improving the knowledge of foreign languages. The possibility of obtaining a diploma or language certificate attracts people of all ages. In combination with recreation and excursions, due to intensive research, the level of knowledge of the language increases significantly.

The sport and type of education of educational tourism means a person's desire to take on a certain sport. These include golf, tennis, equestrian sports, skiing, donkeys and baydarka in a canoe, yachting, swimming in the water, and so on.

Tourism in the type of vocational education includes studying abroad, business education, improving their professional skills, working and studying, and so on. Obtaining such information will increase a person's value as a professional in the labor market.

Another important feature of educational tourism is that it does not have age restrictions. From the age of preschool to old age, educational tourism can be engaged. Certain programs have been developed for each category, with the help of which students will be able to improve their knowledge.

In general, the changes observed in the

arrival of international tourism in various regions of the world echo global trends in the development of education tourism.

Educational tourism is one of the most popular types of travel. This segment of the tourist market is the most in demand overseas. Especially in the island states, because it provides an opportunity to get a good income

and provide employment for the local population. For example, in 2019 the total number of foreign students visiting U.S. universities was 1095299, accounting for 5.5 percent of the total number of U.S. students, and foreign students from 62 countries around the world came and studied⁶.

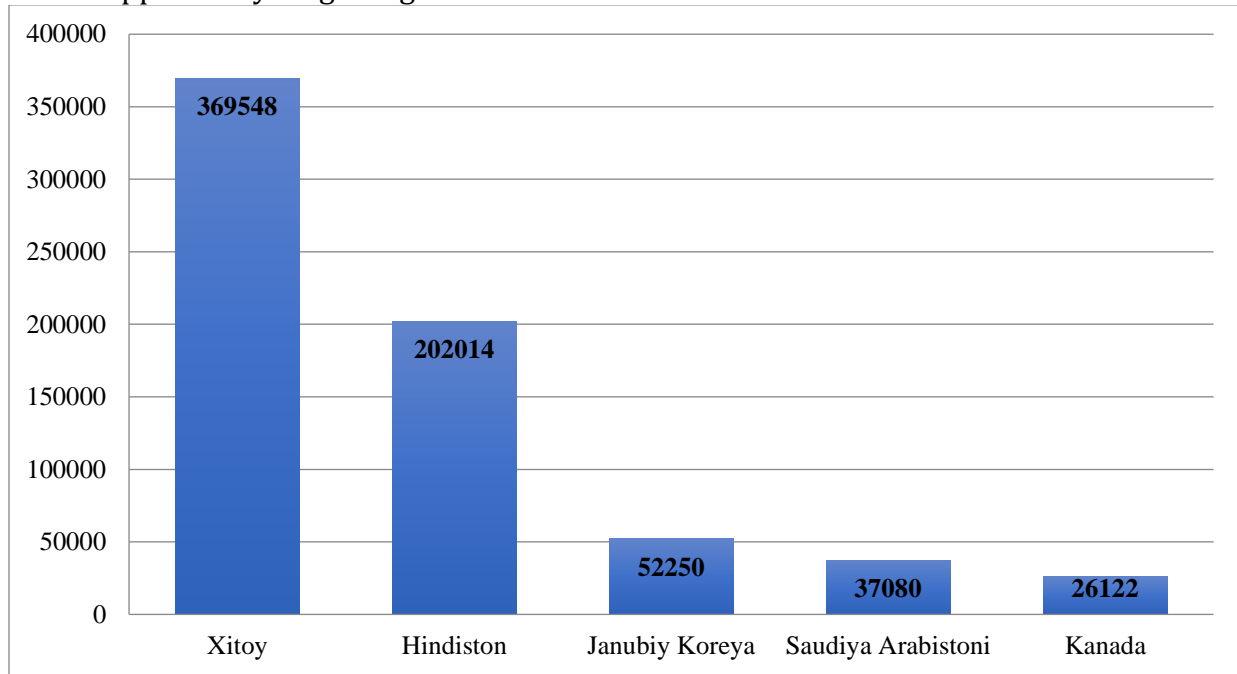


Chart 1. Top international student population in the United States by nationality of origin in 2019⁷

Chart 1 shows, In 2019 foreign students were always higher in the number of foreign students at New York University (19605), the University of Southern California in Los Angeles (16340 students), and the University of Northeastern (16075) Columbia He studied at

prestigious universities such as the University of Illinois (15897), the University of Illinois - Urbana-Champaign (13497 students). Also, statistics show that the US economy has earned \$ 45 billion from international students⁸.

Table 2

UK⁹ (2021)

No	Oliygo nomi	Mamlakat
1.	Authors	Descriptions
Lunin Eduard Andreevich	Educational tourism is a trip from 24 hours to 6 months to improve education (general, special, additional), without engaging in activities related to the withdrawal of income from sources in a traveling country (place)	Korenko Yuliya Mikhailovna
Educational tourism is a permanent	I.f.d.prof., Alexander Tuxliyev Suyunovich	Educational tourism is a type of travel for the purpose of studying

⁶ College Enrollment & Student Demographic Statistics // <https://educationdata.org/international-student-enrollment-statistics>

⁷ <https://educationdata.org> based on the information provided by the author.

⁸ <https://educationdata.org>

⁹ The <https://www.albioncom.ru> site was compiled by the author based on data.

<p>place of study in order to meet the need for knowledge, skills and skills for a period of no more than a year</p>		<p>and improving education and is a relatively new concept in tourism. Currently, trips to learn more languages are being popularized in education tourism</p>
<p>Boltabayev M.R</p>	<p>Educational tourism (Scientific tourism) is a journey to study, to improve, and is part of a relatively new type of tourism</p>	<p>World Travel Organization (UNWTO)</p>
<p>The term "education tourism" refers to the activities of travelers who have taken any study as the main target and have traveled to the main destination for less than a year outside the normal environment. "Educational tourism" can also include basic activities such as attending short courses and obtaining certain curricula (formal or informal) or acquiring certain skills through</p>	<p>Oksford universiteti</p>	<p>Buyuk Britaniya</p>

official courses		
6.	ETH Tsyurix – Shveysariya oliy texnik maktabi	Shveysariya
7.	Kembrij universiteti	Buyuk Britaniya
8.	London Imperial kolleji (Imperial College London)	Buyuk Britaniya
9.	Chikago universiteti	AQSh
10.	London Universitet kolleji (UCL)	Buyuk Britaniya
11.	Singapur Milliy universiteti (NUS)	Singapur
12.	Princeton universiteti	AQSh
13.	Nanyang Texnologik Universiteti, Singapur (NTU)	Singapur
Nº	Cylinder Name	Country
1.	Massachusetts Institute of Technology (MIT)	United States
2.	Stenford University	United States
3.	Garvard University	United States
4.	California Institute of Technology (Caltech)	United States
5.	Oksford University	UK
6.	ETH Tsyurix – Graduate Technical School of Switzerland	Switzerland

As the chart above shows, 10 of the top 20 universities in the world rankings belong to the United States and 5 to the UK.

This strengthens the desire among members of the public to work on employment terms and to ensure the stability of their service careers because of the reliable social influence of higher education.

Today, the United States and the European region remain the main international center for educational tourism. But, in general, due to the growth rate of the young tourist industry in East Asia and the Pacific region and other factors, there is a steady decline in the proportion of huge tourist regions of Europe and America from a tourism perspective. Europe and America still amass 3/4 of the world tourism market. For thousands of years, the exchange of cultural traditions marks a unique combination of unique monumental monuments and places of worship in the Asia-Pacific region. Asia becomes a leader in the arrival of international tourism, not due to the development of health (resort) tourism, but with the development of education. Currently, China, India and Thailand are becoming major international educational tourism centers. The search for new experiences will mark a growing demand for travel to Africa and the Middle East. Combined tours are developing at a high rate in these regions, which are mostly offered to Morocco, Syria, South Africa, Tunisia. However,

the bulk of the income comes from the establishment of a vacation on the beach (UAE, Egypt, Tunisia). The popularity of study travel to Tanzania, Kenya, Zambia, Zimbabwe and some other countries is gradually growing. One of the interesting trends in the development of international education tourism can be special conditions for tourism development, including location, transportation, food, and so on, taking into account their national and religious characteristics. This approach will help develop "honest" tourism, for example, in conditions of rapid growth in the flow of tourism from the Middle East. It can also be noted that regarding the formulation of special requirements for tourists from other Asian countries, such as Japan or China, their proposed tourist opportunities are very different from what representatives of Western civilization welcome them. The growing flow of foreign tourists, which is very different from the population of the countries in which they are receiving culture, traditions, mentality, also fosters a new idea of cultural and educational tourism that encompasses a wider range of issues than traditional understanding of culture, and requires the creation of a newly merged cultural, educational and entertainment system. The changes apply not only to the content, but also to the technology of travel. Thus, the main feature of the development of modern education tourism is the need to create an individual

tourist product that meets the constantly changing complex nature of the needs of tourists and can be adapted and quickly modified, taking into account the impact of political, economic, and other factors of world development. The current stage of education tourism development is also characterized by the widespread introduction of innovative technologies. They are represented in the improvement of all components of the infrastructure of international education tourism, in deepening and expanding the types of tourist activities that meet the more complex needs of modern man in different leisure and leisure time, and in the development of new areas and markets of education tourism.

Analyzing current trends in tourism development, each new trend creates the opposite movement. In a number of cases, in the process of their development, these trends are mixed up and give an unpredictable result, which makes it difficult to determine the main trend. Undoubtedly, this is exactly what the situation in modern tourism is, and one or more prevailing trends cannot be clearly distinguished. At the same time, the broad diversification of tourism activity indicates the maturity of the market. Tourism is such a complex and versatile phenomenon that its development is versatile and complex and requires special approaches to research.

Everyone seeks to expand their knowledge of the topic of interest to them. An educational journey for teenagers and young people (from 12 to 21 years old) can be linked to a desire to find friends. For adults (from the age of 22 to 55), there may be a desire to update their knowledge of areas of a person's interest, to gain new knowledge of unknown products and services, to improve in the necessary directions, to update previously acquired knowledge at an older age (from the age of 55), as well as to communicate, make new friends, and travel.

In modern society, education tourism should be the first priority, because the knowledge gained after excursions is essential for a successful life, career growth and the future, and education tourism is an addition to a person's self-development. Educational tourism is a moral and intellectual basis for international understanding

and cooperation.

Instead, it should be noted that statistics show that over the past decade, the number of students studying abroad has increased worldwide, yielding important results for countries and students themselves exporting education. For example, the important impact of international education tourism, including an increase in the number of foreign students with the recommendations of foreign students enrolled, has contributed to the growth of the tourism business and the growth of economic and social benefits to the receiving countries.

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