



## The Importance of Attention to Language in the Age of Globalization

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### ABSTRACT

The article discusses the issues of increasing the prestige and status of the Uzbek language, the fact that the language is the main means of communication, and the positive and negative aspects of word acquisition. It was emphasized that the learning of foreign languages by young people should not be at the expense of neglecting our mother tongue.

### Keywords:

national pride, national pride, means of communication, raral, challenge, challov, invitation campaign, call, place, popularization.

Language, nation, state... These three concepts cannot be imagined separately from each other. Everyone speaks in his native language, thinks in his native language, feels in his native language, dreams in his native language... Language is national pride and national pride. Language is not only a means of communication, it expresses the inner world of a person, helps him to understand the world deeply, defines his outlook and maturity. That is why there is a developing country on earth that tries to raise the status of its language.

In today's era of globalization, preserving the prestige and status of the Uzbek language is one of the most urgent issues. The sudden acceleration of the lifestyle of the world's population, the rapid development of many industries in our country, and the strengthening of international relations encourage us not to ignore language issues. Our children are learning Russian, English, French, Chinese, Turkish and other languages with great interest. By learning a language, they are entering international arenas. Today, if we observe the development of the field of information technology alone, as a result of this development, we can see that many new terms

have entered our language. For example, the word body-camera, which has recently appeared in our language- (from English);

- hashtag - a word or phrase after the # symbol that classifies or categorizes the text of the application (for example, a tweet);

- screen - a word made from the combination of the words "screen", "mirror" and "shot" in English;

- rarol - parole (from French);
- QR-kod - QR code (Quick Response code);

- challenge (from the text: "Shimgan Challenge" winter sports competition);

- website (English);
- start ar - innovative developments, technological projects;

- Wi-Fi - A system of devices and technologies that provide a wireless connection to a local area network. Learning new words from other languages enriches the vocabulary of the language. But we should not ignore this situation, i.e., that borrowed words take the place of existing terms in the language, that the language displaces its own words.

Above, we included the words "challenge" and "password" among the newly introduced terms. In our language, the concept of the word "Challenge" has several alternative options: "challenge", "inviting campaign", "challenge", "publicity", and the concept of the word "password" is "im", "oron". Despite the fact that there are alternatives, it is not a secret to any of us today that the scope of application of these terms is becoming more active among the population. So, it would not be wrong to say that this situation is the result of not paying enough attention to our language. The reason is that the word "password" is natural in the Turkish language. Because even though our ancestors did not use information technologies in ancient times, today the whole world recognizes that they conducted state affairs, political and cultural relations with other countries. To know this, we need to know our history well. To prove our point, we quote the following sentences from the novel "Starry Nights" by writer Pirimkul Kadyrov.

"The grass around is quiet, everyone is asleep.

In the silence of the night, the horse's hooting and dogs' barking were heard. The guard at the edge of the residence rolled the dice:

- Stop! who are you - he said. - Say Oran!
- Oran - Andijan.

The guard's voice softened:

- If it's Andijan, come. Do you sound like Tahir Chapup?

- Yes, Tahirmen.

- Are you walking alone?

- Don't bother me. I brought an urgent message to His Holiness Mirza"[4:349].

The word "oran" used in the excerpt quoted from the work fully corresponds to the meaning of the word "parol" that we use today. In our language, there is a word "im" that means this concept. However, today we use the word "password" a lot.

Today, we must take into account that word reduction can not only cause the words in our language to fall out of use and be forgotten, but also seriously hamper the ability of the speaker's speech to fully reach the listener. The reason is that the listener understands the

words spoken in his native language faster than the content of words in a foreign language. In this regard, the great thinker of the early renaissance period, Abu Rayhan Beruni, said: "The function of language is that when a person says something, the other person should immediately understand the purpose of it."

Today, the times require us to study foreign languages more deeply. Many investors and entrepreneurs are coming to our country from foreign countries, cooperation is being established with them in various fields. We are developing tourism, many young people are interested in studying at foreign universities. Large-scale work on teaching foreign languages is being carried out in our country. It is difficult to achieve great success without foreign languages. However, learning foreign languages should not be at the expense of neglecting our mother tongue. After all, as Isaqhan Ibrat, who compiled a dictionary in six languages - Uzbek, Arabic, Persian, Indian, Turkish, and Russian, at the beginning of the 20th century, said, "Our youth should definitely make an effort to learn another language, but first they should learn their mother tongue and respect it. let them show. After all, loyalty to one's language is a patriotic matter." We should preserve the purity of our mother tongue by appreciating and supporting language learning without denigrating any foreign language, and we should work hard to develop it as an important language in the world. The further development of the Uzbek language and its introduction to the world should be the duty of not only linguists, poets, writers, artists and speakers, but also the duty of representatives of every nation. Our mother tongue should not only be the language of conversation, but also the official language of our country, the language of science.

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