



Verbal and Communicative Competencies in the Professional Activity of A Teacher

Ismoilov T.I.

Acting professor of the department "National idea and legal education" of Namangan State University.
temur_86@mail.ru , tel: 999721982

ABSTRACT

This article is devoted to the study of the importance of verbal and communicative competencies in the field of professional activity of a teacher. The authors consider the role of effective verbal communication in the context of the educational environment and emphasize that teachers with a high level of verbal communication skills are able to more effectively influence students, create a productive learning environment and successfully achieve educational goals. The article analyzes the main aspects of verbal and communicative competencies of teachers, including the ability to clearly and effectively express their thoughts, listen and understand the needs of students, adapt their communication style to different age groups and individual characteristics of students. It also discusses methods and techniques that can help educators develop their verbal communication skills, such as training, introspection and feedback.

Keywords:

Verbal and communicative competencies, pedagogical activity, educational environment, effective communication, level of education, upbringing, students, interaction, age groups, professional competence.

In the modern educational process, teachers have to face a variety of tasks and challenges. The most important of them is the development of verbal and communicative competencies, since they play a key role in the successful professional activity of a teacher. In this article, we will look at the importance of verbal communication skills for teachers and how to develop them.

Verbal-communicative competencies: essence and meaning

Verbal and communicative competencies include the skills of competent communication and transmission of information orally. They include the ability to express thoughts clearly and accurately, as well as to communicate effectively with students, colleagues and parents. It is important to note that these skills

are crucial in the professional activities of a teacher for the following reasons:

1. *The teacher as a model.* Teachers play an important role in shaping the pattern of verbal communication for their students. Children and teenagers often imitate adults, and therefore, teachers should be a model of clear and competent speech.

2. *Effective teaching.* To successfully transfer knowledge and skills, students need the ability to explain the material clearly and understandably. Educators with good verbal communication skills are better able to tailor their teaching style to the needs of students.

3. *Cooperation with colleagues.* Teamwork requires effective communication and information sharing. Educators with good communication skills find it easier to get along with colleagues and solve problems together.

4. *Interaction with parents.* For the successful upbringing and education of children, cooperation with their parents is important. Educators should be able to communicate with parents, demonstrate a professional attitude and explain to them the importance of the educational process.

Ways to develop verbal and communicative competencies

1. *Training and self-education.* Educators can improve their verbal communication skills by attending communication courses, reading literature on the psychology of communication, and practicing oral presentations.

2. *Practice and feedback.* It is important not only to learn the theoretical aspects of communication, but also to apply them in practice. Educators can record their lessons and analyze them to identify areas for improvement.

3. *Teamwork.* Participation in pedagogical conferences, seminars and discussions with colleagues can help develop communication skills and exchange of experience.

4. *Use of modern educational technologies.* Modern technologies provide educators with opportunities to enrich their verbal communication through online lessons, webinars and educational platforms.

5. *Development of empathy.* Understanding the emotional needs of students and the ability to empathically respond to them are important aspects of verbal and communicative competencies.

The professional activity of a teacher is a complex and multifaceted area that requires not only knowledge and skills in the field of education, but also highly developed verbal and communicative competencies. Effective communication is an integral part of teaching practice and has a significant impact on the process of teaching and educating students. In this article, we will consider why verbal and communicative skills play a key role in the professional activities of a teacher, and how their development contributes to improving the quality of education.

The role of verbal and communicative competencies

1. Building relationships with students

One of the main tasks of the teacher is to create a trusting and supportive relationship with students. Verbal communication skills allow the teacher to establish emotional contact with students, show interest in their opinions and needs, which contributes to successful learning. Effective communication also helps resolve conflicts and overcome learning difficulties.

2. Explanation of the material

Pedagogical activity includes the transfer of knowledge and skills to students. Verbal communication skills allow the teacher to clearly and understandably explain the educational material using an accessible and simple language. Communication facilitates the assimilation of information and helps students to ask questions and express their doubts.

3. Motivation and support

Pedagogical activity is also related to the motivation of students. Verbal communication skills allow the teacher to inspire and motivate students, helping them to see the purpose and meaning of learning. A teacher with good communication skills is able to create an atmosphere of trust and support, which encourages the active participation of students in the learning process.

4. Cooperation with colleagues and parents

An important part of the teacher's professional activity is cooperation with colleagues and parents of students. Verbal communication skills help to participate in pedagogical discussions, share experiences, and communicate effectively with parents, informing them about the progress and problems of students.

Development of verbal and communicative competencies

The development of verbal and communicative skills among teachers is a constant and important process. The following strategies can be used for this:

1. Education and training

Teachers can participate in special training courses and trainings to develop communication skills. These programs help

improve active listening, dialogue and conflict management skills.

2. Practice

Regular practice in communicating with students and colleagues contributes to the improvement of verbal skills. Educators can use role plays, debates and other methods to develop their communication skills.

3. Feedback and introspection

Getting feedback from peers and students allows educators to assess their communication skills and make adjustments. It is also important to conduct introspection and self-assessment for continuous improvement.

The teaching profession is one of the most significant and responsible in society. Teachers shape the future of our children, impart knowledge and values to them, and influence their development and self-esteem. However, in order to successfully cope with this task, teachers need to have not only knowledge in their subject area, but also high verbal and communicative competencies. In this article, we will consider the importance of these skills in the professional activities of a teacher and ways to develop them.

1. The role of verbal and communicative competencies in education

Verbal-Communicative Competencies are a set of skills that allow you to interact effectively and empathically with others using language. In the professional activity of a teacher, these skills play a key role, since training and education require constant communication and information exchange.

Initially, verbal-communicative competencies allow teachers to connect with students. This includes the ability to listen and understand them, express their thoughts clearly and intelligibly, as well as the ability to ask questions and actively involve students in the discussion of educational material. When teachers are able to communicate effectively with students, learning becomes more interesting and productive.

In addition, verbal-communicative competences play an important role in class management. Teachers who have good speech patterns and the ability to discipline without being harsh are better at managing student

behavior. They can use positive communication and motivation to create a positive classroom environment.

2. Ways to develop verbal and communicative competencies

The development of verbal and communicative competencies is an integral part of the teacher's professional growth. Below are some ways teachers can improve their communication skills:

- Learning and self-education: Educators can learn from the best communication professionals by attending courses and seminars. It is also important to independently study the literature on communication and the psychology of communication.

- Practice: Nothing replaces practice in real situations. Teachers can actively participate in discussions, lead lessons, organize parent meetings and work with colleagues on common projects.

- Feedback: It is important to accept feedback from students, parents and colleagues. This helps to identify strengths and weaknesses in communication skills and make adjustments to your practice.

- Empathy development: Teachers can work on developing their ability to understand students' emotions and needs. Empathy allows you to better respond to their needs and create a supportive environment.

- Self-control: Educators should pay attention to their own communication and control their emotions. Introspection and self-control will help avoid conflicts and create more productive communication.

Conclusion. Verbal and communicative competencies play an important role in the professional activities of a teacher. They contribute to building trusting relationships with students, explaining the material, motivation and support, as well as cooperation with colleagues and parents. The development of these skills through learning, practice and introspection is a key element of successful teaching practice, which ultimately contributes to quality education and the upbringing of the next generation. Verbal and communicative competencies are an integral part of a teacher's

professional activity. They contribute to the effective transfer of knowledge, the establishment of positive relationships with students, colleagues and parents, as well as the creation of a supportive educational environment. Developing these skills takes time and effort, but it brings significant rewards in the form of better professional performance and quality of education.

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