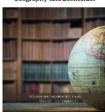
Volume 6 | March 2022 ISSN: 2795-7659





Concepts related to the economic security of service enterprises

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ABSTRACT

The issue of economic security of enterprises, including service enterprises, has a special place in the security system. Because this is not only an economic issue, but also an important social one. This cannot be achieved by performing one or more activities at a given time. This goal can be achieved by applying a set of measures that are usually thought out, routinely and consistently implemented. This article discusses security and related terms.

Keywords:

Security, Economic Security, Loss, Profit, Information, Object, Business Entities, Government, Competition, Firms.

The issue of economic security of enterprises, including service enterprises, has a special place in the security system. Because this is not only an economic issue, but also an important social issue. As a result, a number of measures will need to be taken to ensure the economic security of the enterprise. In this regard, our scientists have developed a number of recommendations. In particular, the textbook "Enterprise Economics" prepared under the guidance of BA Abdukarimov recommends the following¹.

- 1. Ensuring the financial and economic independence of the enterprise. At the same time, each enterprise must have sufficient capital, maintain and effectively use the existing property.
- 2. Achieving the implementation of all economic processes in the enterprise within the law, ensuring the ability to protect its legitimate interests before the state, foreign and domestic partners.

- 3. Ensuring the sustainability of the enterprise, competitiveness, high quality of products (works, services), their compatibility with domestic and foreign markets.
- 4. Implement measures to ensure the stability of the moral and spiritual environment in the team, strict adherence to labor and executive discipline, the way of life of each employee and department, their coherence in the performance of work.
- 5. Ensuring the objectivity of material and moral incentives for employees of the enterprise, raising its prestige by achieving its direct focus on the prospects of the enterprise.
- 6. Continuously achieve the introduction of modern technologies in production (activity) through the improvement of the organizational, scientific and technical sphere, their development at the expense of internal resources².

It is obvious that ensuring the economic security of the enterprise, including service entities, is a very complex and multifaceted

¹ Abdukarimov B.A. and others. Enterprise economics. Textbook –T .: Fan, 2005. - 252 pages.

² Abdukarimov B.A. and others. Enterprise economics. Textbook –T .: Fan, 2005. - 252 pages

area. But the economic security of enterprises is not limited to these. We think it is appropriate to add the following activities to these activities.

- 1. Every employee should be loyal to his company, approach his work with great responsibility and dedication.
- 2. The formed staff of the enterprise should consist of highly qualified, qualified, experienced and enterprising people.
- 3. Ensures that the economic security of the enterprise should be considered not only as a daily activity, but also as an integral part of economic and social life, as a serious business on a regular basis.
- 4. Every employee in the enterprise, regardless of their position and position, should treat his property as "my property" and not as "our common property". The economic security of enterprises will be ensured only if a team of workers living and working in such a spirit is formed, and their attitude to property is more important than the spirit of "our property"..

In the current pandemic situation, economic development is very difficult³.

Pricewaterhouse Coopers and Oxford University forecast that by 2030, robots will occupy 30% of jobs. This means that the already high unemployment rate will rise further⁴.

From the above theoretical views, it can be concluded that now it has become an objective necessity to ensure the economic security of every enterprise, regardless of the form of ownership. This is manifested in the following:

First, there is the risk that businesses will break down under conditions of free competition.

Second, there is a breakdown in the cost of operating enterprises and the high cost of repairing it.

³ Ortikniyozovich, F. U. (2021). The role of health in improving the living standards and welfare of the population. *ACADEMICIA: An International Multidisciplinary Research Journal*, 11(4), 401-405. ⁴ Nematovich, K. A. (2020). Directions for improving the methodology for analyzing the efficiency of service enterprises. *European Journal of Molecular & Clinical Medicine*, 7(3), 3228-3234.

Third is the need to achieve radical changes in people's psyche. In order to demonstrate this in practice, it is necessary to form a consensus instead of a confusion in ensuring that everyone is interested in the effectiveness of the work.

Fourth, all property in enterprises must be fully and safely maintained.

Fifth, it is a vital necessity to ensure the sustainable development of enterprises.

Sixth, the need to turn all existing risks into security.

The implementation of such measures requires a certain amount of attention, time and cost from the enterprise. In the context of market relations, one should not be afraid of the costs associated with the issue of security. You just have to be more discriminating with the help you render toward other people. Only then will the activity be carried out, the costs will be covered in a timely manner, and a certain level of profit will be created. These are considered effective if the costs incurred fully ensure the economic security of the enterprise.

All such measures are the first direction of work on ensuring the safety of enterprises, including those engaged in services and service activities. At the same time, service companies focus on ensuring their own safety. One of the most important aspects of security is also to ensure that it is safe for its consumers. This issue is the second aspect of security.

In general, security in the service sector is becoming an objective necessity. Because the development of this industry will be a key component of the economy in the future. It is well known that by 2023, the share of this sector in the country's GDP is expected to reach 49.0%. This situation places a number of demands on the service sector.

- In order to answer them, we think it is expedient to consider the following again. These are:
- The role of the service sector in the economy is constantly growing;
- The growing role of the service sector in the lives of consumers, especially in human life:

Volume 6 | March 2022 ISSN: 2795-7659

- the possibility of improving the quality of life and achieving a comfortable lifestyle through the development of services;

- The gradual training of personnel in the service sector in our country;
- - The creation of many new jobs depends on this area, and thus the possibility of implementing plans to address the problem of unemployment;
- The growing role of this industry in solving the problem of increasing revenues of the state budget and ensuring the receipt of cash in its treasury;
- opening up opportunities to meet the demand for services and services in the country's market.

Thus, it can be concluded that today and in the future, ensuring the economic security of enterprises, including service providers, is an objective necessity to ensure their survival and sustainable development in conditions of free competition..

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