



## Prospects of providing tourism services to national tourism facilities and international tourists in Surkhandarya region

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ABSTRACT

The article explores the prospects of national tourism in the Surkhandarya region and providing tourism services to international tourists

**Keywords:**

Surkhandarya region, national tourism, international tourists

The development of tourism in our republic is becoming one of the most priority areas today. Therefore, the available opportunities and prospects for tourism development in Surkhandarya region have been revealed. The implementation of presidential decrees and government decisions on the development of tourism is the legal basis for the development of tourism in our republic, and it is necessary to be able to use the existing huge opportunities wisely. In the conditions of the market economy and market relations As a result of the development, favorable conditions for the development of the tourism sector are created in Uzbekistan, the further integration of tourism into the republic's economy is gaining importance in the country's economy. All this attracts the attention of foreign tourists. Surkhandarya region has rich resources for the development of tourism, and the effective use of these resources will greatly contribute to the socio-economic development of the region. Tours are organized in the region in the directions of external and internal tourism.

Domestic tourism programs are planned in the following areas:

1. Termiz-Sherabad - Boysun route
  - In the city of Termiz: Archaeological museum, military fortress, zoo;
  - Historical archeological monuments such as Sultan Saodat, Kirq Kiz, Kokildar Ota, Hakim al-Termizi, Fayoztepa, Qoratepa, Chingiztepa in the territory of Termiz district.
  - Historical monuments of Zarautsoy, Jarkoton, Abu Isa at-Termizi in Sherabad district.
  - Teshiktash and Machay caves in Boysun district.
2. Termiz-Shorchi-Denov route
  - Zharkurgan tower in Zharkurgan district, Dalvarzintepa archaeological monument in Shorchi district.
  - Sayyid father's mausoleum in the center of Denov city.
3. Termiz-Muzrabot route:
  - Archaeological monument of Kampirtepa in the village of Shorob, Muzrabot district, archaeological monument of Sopollitepa in the Kungirov water users' association.

There are also routes developed for foreign tourists in Surkhandarya region. There are 10 hotels licensed by the National Company "Uzbektourism" in the city of Termiz, the center of Surkhandarya region, and these hotels can accommodate 637 tourists. The material and technical base of the hotels and their conditions are mentioned

#### "ASSON-TERMIZ" hotel

Departmental affiliation is a private ordinary hotel belonging to Termiz city administration. It was launched on April 1, 2005 with the certificate No. 005401 dated August 6, 2008 for operation in the field of tourism. Number of states - total 16, including: 4 management staff, 8 technical and service staff, 4 support staff. Heat, water and electricity are supplied autonomously in the hotel. There are 85 hotel rooms in total. consists of 4 apartments and 81 deluxe rooms, rooms for two people. In 2008, 240 people lived in the hotel, all of them are foreign citizens, and the occupancy rate is 100 percent. The hotel has a restaurant, cafe, bar, buffet with additional services, a sauna, and a car. There is a parking place. 60% of the cost of imports and 40% of domestic production are used to purchase capital equipment, various tools, equipment and household goods, and the average price for accommodation of foreign citizens is 100 US dollars. , is 100,000 soums for citizens of the republic. The property has a yield of 3.0 and the hotel is in no need of renovation.

#### "Meridian Hotel" hotel

The joint venture is a four-star hotel under the departmental authority of the regional administration, and received the license No. 170-05 dated August 4, 2005 to operate in the field of tourism. Launched on October 25, 2005. The total number of staff is 25, including 6 management staff, 6 technical and service staff, and 4 support staff. The hotel is autonomously supplied with heat, water and electricity. Hotel numbers there are 50 apartments in total, 2 apartments, 4 suites, 4 semi-suites, 17 one-room rooms, 23 two-room rooms, 2180 people lived in the hotel in 2008, 950 foreign citizens, republic citizens make up 1230 people, the occupancy rate of the hotel is 80%. Restaurant, cafe, bar, buffet, storage room, sauna, parking place, which is not in the independent balance of

the hotel; vehicle rental; massage rooms chemical cleaning stations m There is also the possibility of providing vehicles at the main entrance of the hotel and advertising products about the facility. 90 percent for import and 10 percent for local production, the main fund equipment, various tools, equipment and household goods were purchased. the price is 25,000 soums. The profitability of the facility is 3.13 and the hotel does not need to be renovated.

#### "Surkhan" hotel

Departmental affiliation is a private ordinary hotel belonging to the Termiz city administration, it was launched on October 1, 1984 with license No. 122-05 dated February 10, 2005 to operate in the field of tourism. Number of states - total of 15, including: 2 management staff, 8 technical and service staff, 5 support staff. Heat, water and electricity are provided autonomously in the hotel. There are 95 hotel rooms in total. 140 people lived in the hotel in 2008, all of them are foreign citizens, and the occupancy rate is 100 percent. It is not in the independent balance of the hotel. massage rooms; dry cleaning points, the main entrance of the hotel has the possibility of providing vehicles and advertising products about the facility. 80 percent in exchange for imports and 20 percent in exchange for local production, the main fund is equipment, various tools, equipment and goods goods were purchased, and the average price for accommodation of foreign citizens is 30 US dollars, and 100,000 soums for citizens of the republic. The profitability of the facility is 2.8 and the hotel does not need to be renovated.

#### "Ulugbek" hotel

It is a private ordinary hotel under the authority of Termiz City Administration, which received the license No. 301-07 dated February 3, 2007 to operate in the field of tourism. It was launched on January 11, 2006. The number of staff is 8 in total, including: 3 management staff, 5 technical and service staff. The hotel is autonomously supplied with heat, water and electricity. The hotel has 26 rooms in total, 6 apartments, 6 suites, 6 one-room rooms, and 8 two-room rooms. and the hotel occupancy rate is 100%, as citizens of the republic. There is a

rental of a vehicle that is not on the independent balance of the hotel, 80 percent of which is imported and 20 percent of which is domestically produced. The average price is 50 US dollars, 45,000 soums for citizens of the republic. The profitability of the object is 2.9, and the hotel needs to be partially renovated. There are various types of tourism in the Surkhandarya region: cultural tourism, i.e. visiting cultural heritage sites, getting to know examples of folklore and intangible cultural heritage, visiting shrines, ecotourism, i.e. horse riding-in Sherabad, Boysun and Sariosia and Uzun districts, hiking along mountain ranges-along Sariosia, Boysun and Kokhitang mountain ranges, wrestling and kupkari competitions in each district, hunting and fishing tourism There is an opportunity to fish in Oktepa reservoir in Zharkurgan district and seasonal hunting in Shalkan reserve of Sherabad district.

International tourism refers to the arrival of tourists from one country to another or several countries, and in some countries only the arrival of tourists is counted, while in others it is counted as well as incoming and outgoing residents. International tourists are tourists who generate income for countries. Tourists are measured by the number of trips from one country to another, and residents are distinguished from domestic tourists. For example, the number of tourists who participated in international tourism is equal to the number of tourists who went to another country. That is, the better international tourism develops, the more foreign currency income the country will receive.

Surkhandarya region has rich resources for the development of tourism, and the effective use of these resources will greatly contribute to the socio-economic development of the region.

The problems that hinder the development of tourism in Surkhandarya region are as follows:

- non-improvement of places visited by tourists;
- lack of normal conditions in the places to be visited;
- lack of branches providing additional services;
- sani in residences
- lack of specialists providing excursion services in places visited by tourists;
- lack of entry tickets at the places of visit;

- it is very difficult to obtain statistical data to compare the development trends of tourism;
- the activity of tourist companies is not established at the level of demand;
- non-use of advertising opportunities to attract tourists;
- non-distribution of route maps, excursion programs using high-quality printing services in travel companies, etc.

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