



Development of the Concept of a Collection of Dresses from Khonatlas Fabric

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ABSTRACT

In the problems of modern design, the problem of creative concept (the main idea, the merits and tasks of design, the spiritual path) occupies a central place. Conceptuality is a general creative instruction that underpins the essence of a project culture. This article is about the development of the concept of a collection of dresses made of khan satin fabric.

Keywords:

Conceptuality, wardrobe, symbol, system path, set, composition centre, constructive solution, dynamic mobility, pearl, precious stones, elegant flowers.

Introduction

The creative concept determines the value and moral content of the project. The content and nature of the creative concept are related not only to the author's worldview but also to the project's culture and the main incentives for the development of society. Generally, concepts in the design represent important issues that excite society and man. Design should take into account the needs of people and contribute to solving their problems [1-4].

Concepts in costume design are usually in the flow of the main problems of the design of the period and in connection with the general incentives of changing lifestyles [5-9]. However, these common incentives are absorbed in the concepts of different authors in design, that is, designers look at the function of the item differently, support different concepts of providing a wardrobe, use different shaping methods, and live different lifestyles. They offer their clothes to people. In addition, the uniqueness of clothing design is that the concept is not expressed in text, but an existing form [10-14]. The main form of mastering the

creative concept of the rhythm tradition of fashion seasonal change in clothing design is a model show. Conceptuality is not only in clothing modelling (although it is the most important), rather, it is manifested in the choice of models, in the creation of a certain image (hairdressing, make-up, etc.), in the accompaniment of music and the place of the demonstration. Author creative concepts of designers, as a rule, the project is not free from the general trends of cultural development and is not registered to one or another general concept existing in the design. There are many creative concepts in modern design [15-21].

The main part

From concepts of authorship to several trends (minimalism, deconstructivism). Some designers are supporters of rapid fashion change, while others strive to create a classic style. Holistic aesthetic models try to use the possibility of transformation. The activity of designers is required to have a lot of knowledge potential in comparison to other fields. He should acquire knowledge related to

art and science. Composition is the ideological and creative basis of every type of art.

Symbolism in design The term "symbolism" is used in several senses in modern consumption. Each image of a flower, a tree, or a mountain landscape is called a "figure" in a broad sense. In modern design, designers show a lot of shape solutions in their collections "ot couture, prêt-a-porte".

The development of the prospect is to solve the theoretical (concept, hypothesis) of the project and create experimental principles. An evaluation path was selected for the selected models. The clothes of medical personnel influence and express the lifestyle of a person, the type of person, the objective and subjective properties related to society, including aesthetic rules, and the psychological mood of people [22-26].

A symbol is an image made by the name of an object with two meanings, it can be a completely different form or an abstract concept. Symbol, character, (letter, names, number, etc.). An equally important function of symbols and symbols is to establish communication between graphic images. Designing the concepts of the design depends on the following ways:

- evaluation way considers the design of society and human lifestyle, aesthetic rules, and objective and subjective wealth creation activities.
- system way - considers material, functional, social, and cultural elements as an interdependent system.

Set- the environmental path considers the result of humans mastering the environment of the spatial object and its vital environment. Seta complete set of items made of the same or different materials, with a common purpose and style; the design of some items in the set can be exchanged for other similar items. A set is an open system, and some items can be added to and removed from it [27-30]. Middle school-age girls' clothes are straight

silhouetted or flared below the waistline, while 9-10-year-olds tend to be slightly wider than the waistline. The construction of parts is different. For girls aged 7-8 years, it is better to sew a dress above the waistline, but close to its natural shape. The clothes of 9-11-year-old girls are slightly wider in relation to their height and expand downwards using various means. The dress can also be cut on the waistline, this type of dress has a full front and a cut on the back or side of the waistline. The cut of the blouses, the lower part of which is sewn in a straight silhouette, is lowered slightly below the waistline. Covers, pockets, plackets, and elastics are placed. The advantage of the girl's figure formation is that it allows placing the centre of the composition in the upper part of the dress, where it is possible to create the necessary volume with the help of folds and reliefs from different types of coquettish. The neckline and the shape of the collars are different. More simple vertical and vertical collars are used. Sleeve shapes are also different depending on the style of the clothes. The centre of the composition can also be located at the waist of the garment. In clothes with a straight silhouette, in skirts that expand from the waist, it serves as a slightly lowered belt.

In the products of the light industrial production enterprise in Uzbekistan, special design, constructive solutions, providing dynamic mobility, and dresses made of natural khan satin fabrics that allow air in women's fancy dresses are worthy of recognition. Such clothes are imported not only into the domestic market but also exported to foreign markets.

Analytical research of products developed by foreign designers, similar in assortment, was conducted by studying the perspectives of the world fashion direction for the collection of dresses for middle-aged women. Presented-similar models were selected from fashion magazines. They are in line with the fashion trend in terms of shape and structural lines.



Figure 1. World fashion dresses.

For example, the aforementioned collection of dresses by Elia Saab, Ziyad Nakad, Giambattista Valli and Nina Ricci. In the works of these designers, pearls, precious stones, exquisite flowers and embroidery have been worked so skillfully that one cannot take eyes off the dresses.

In the collection of Giambattista Valli, we can see the "high fashion" direction of the romantic style. The delicate flowers on her dress were placed so skillfully that they seemed to bring a unique look and a breath of spring to the dress. Valli used light colours in his collections.

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